

# FIMELAHOOD

Getting Intimate

**Roadshow**  
2023



# FIMELAHOOD

## Bringing together women lifestyle enthusiasts for the ultimate community experience

**Fimelahood** is focused on empowering and supporting women through sharing knowledge and tips related to beauty, parenting, and lifestyle. We strive to create a safe space for women to discuss and share their experiences, as well as providing resources for personal growth and development.





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## INTRODUCTION

**Fimelahood Getting Intimate** is an event held to establish intimacy and connect friendships between **Fimelahood** members through offline and online events.

This year, **Fimelahood Getting Intimate** will conduct a **roadshow** visiting **5 major cities** in Indonesia (Bandung, Surabaya, Medan, Bali) and bring new experience for our member through **content creation workshop**.

Fimelahood will explore new and innovative ways to create **engaging** and **meaningful content** on social media platforms with our expert within the workshop.







## Success Story



## Success Story

Held in **4 cities** in Indonesia.

**Semarang, Surabaya, Medan, and Bali**  
**March - June 2023.**

**510++** Total Registrants.

**325K++** Total Video Plays

**1.8K++** Total Whatsapp Group Members





## Event Theme

# BREAKING BOUNDARIES: “Beyond The Feed”

Along with Fimela theme this year **Breaking Boundaries**, we bring this spirit to fimelahood member to push past the boundaries of what's considered typical or expected social media content.

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About Event

# FIMELAHOOD

Getting Intimate

FIMELA | KLY

Roadshow

250

FIMELAHOOD  
MEMBERS

1 Mio

TOTAL PLAYS ON VOD

5

CITIES IN INDONESIA



20 Mio

ONLINE REACH THROUGH  
DIGITAL PLATFORM

August - December 2023  
Semarang - Yogyakarta - Makassar  
Bandung - Malang

## Details Event Schedule



**12 Aug  
Semarang**

*Create Your Own  
Beauty Standart as a  
Beauty Content  
Creator*



**30 Sep  
Makassar**

*Grow Your Social  
Media Presence*



**21 Oct  
Yogyakarta**

*Fashion and Content  
Creators: Influencing  
the Digital Style  
Revolution*



**18 November  
Bandung**

*Content Creator: From  
Beginner to Influencer*



**16 December  
Malang**

*Beauty on a Budget:  
Affordable Tips and  
Tricks for a Content  
Creator*

**Talkshow - Workshop - Fun Games - Intimate Session**



# LET'S COLLABORATE

[Click here to talk to our Sales](#)

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emtek  digital